

Remit To: CBS  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: BACHMANN FOR CONGRESS(170490)  
PO Box 49756  
Blaine, MN 55449-0756

Account Exec: Nicole Roy Pol  
Office: GWTS-PH  
Contract Num: 1141-53980  
Contract Dates: 10/16/2012-10/22/2012  
Customer Order:  
Linked Order:  
CPE: / / 2930

Invoice Num: 1141-416111  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

**PAY BY** 11/27/2012  
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)  
7669 Stagers Loop  
Delaware, OH 43015-7010  
ATTN:Accounts Payable

Product Desc: BACHMANN FOR CONGRESS 10/16-22 EST. 2930  
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	SUNRISE THIS MORNING	10/16/2012-10/22/2012	. . W T F . .	30	4	200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. . W T F . .	4	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	05:24:25 AM		TVGENBACH1212H	30	200.00			
10/17/2012	We	05:40:02 AM		TVGENBACH1212H	30	200.00			
10/18/2012	Th	05:29:02 AM		TVGENBACH1212H	30	200.00			
10/19/2012	Fr	05:40:23 AM		TVGENBACH1212H	30	200.00			
2	SUNRISE THIS MORNING	10/16/2012-10/22/2012	M . . . . .	30	1	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		M . . . . .	1	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	05:23:13 AM		TVGENBACH1212H	30	250.00			
3	THIS MORNING	10/16/2012-10/22/2012	. . W T F . .	30	4	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. . W T F . .	4	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	06:29:00 AM		TVGENBACH1212H	30	400.00			
10/17/2012	We	06:59:16 AM		TVGENBACH1212H	30	400.00			
10/18/2012	Th	06:39:46 AM		TVGENBACH1212H	30	400.00			
10/19/2012	Fr	06:55:39 AM		TVGENBACH1212H	30	400.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
4	THIS MORNING	10/16/2012-10/22/2012	M . . . . .	30	1	425.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M . . . . .	1	425.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	06:20:57 AM		TVGENBACH1212H	30	425.00				
5	CBS THIS MORNING	10/16/2012-10/22/2012	. . W T F . .	30	4	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. . W T F . .	4	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	07:29:31 AM		TVGENBACH1212H	30	225.00				
10/17/2012	We	08:38:43 AM		TVGENBACH1212H	30	225.00				
10/18/2012	Th	07:29:31 AM		TVGENBACH1212H	30	225.00				
10/19/2012	Fr	08:56:48 AM		TVGENBACH1212H	30	225.00				
6	CBS THIS MORNING	10/16/2012-10/22/2012	M . . . . .	30	1	250.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M . . . . .	1	250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	07:54:41 AM		TVGENBACH1212H	30	250.00				
7	CBS THIS MORNING: SATURDAY	10/16/2012-10/22/2012	. . . . . S .	30	1	200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. . . . . S .	1	200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/20/2012	Sa	06:28:16 AM		TVGENBACH1212H	30	200.00				

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8	CBS SUNDAY MORNING	10/16/2012-10/22/2012	. . . . . S		30	1	1,200.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . . . . S	1		1,200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	08:58:19 AM		TVGENBACH1212H	30	1,200.00			
9	FACE THE NATION	10/16/2012-10/22/2012	. . . . . S		30	2	1,800.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . . . . S	1		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			1,800.00	Preempted
10/21/2012	Su	09:59:32 AM	10/21/2012	TVGENBACH1212H	30	1,800.00	1,800.00		Makegood
10	PRICE IS RIGHT	10/16/2012-10/22/2012	. . . . F . .		30	1	475.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . . . F . .	1		475.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	09:59:31 AM		TVGENBACH1212H	30	475.00			
11	PRICE IS RIGHT	10/16/2012-10/22/2012	M . . . . .		30	1	475.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		M . . . . .	1		475.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	10:58:42 AM		TVGENBACH1212H	30	475.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
12	NOON NEWS	10/16/2012-10/22/2012	. . W T F . .	30	4	550.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. . W T F . .	4	550.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	12:12:00 PM		TVGENBACH1212H	30	550.00			
10/17/2012	We	12:29:26 PM		TVGENBACH1212H	30	550.00			
10/18/2012	Th	12:24:00 PM		TVGENBACH1212H	30	550.00			
10/19/2012	Fr	12:27:57 PM		TVGENBACH1212H	30	550.00			
13	NOON NEWS	10/16/2012-10/22/2012	M . . . . .	30	1	675.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		M . . . . .	1	675.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	12:23:33 PM		TVGENBACH1212H	30	675.00			
14	ELLEN DEGENERES	10/16/2012-10/22/2012	. T W T . . .	30	3	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. T W T . . .	3	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	04:29:38 PM		TVGENBACH1212H	30	700.00			
10/17/2012	We	04:37:23 PM		TVGENBACH1212H	30	700.00			
10/18/2012	Th	04:29:14 PM		TVGENBACH1212H	30	700.00			
15	ELLEN DEGENERES	10/16/2012-10/22/2012	M . . . . .	30	1	750.00			

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M . . . . .		1		750.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	04:43:22 PM		TVGENBACH1212H	30	750.00			
16	M-F 5PM NEWS		10/16/2012-10/22/2012		. T W T F . .		30	4	1,650.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T W T F . .		4		1,650.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	05:21:56 PM		TVGENBACH1212H	30	1,650.00			
10/17/2012	We	05:22:36 PM		TVGENBACH1212H	30	1,650.00			
10/18/2012	Th	05:22:08 PM		TVGENBACH1212H	30	1,650.00			
10/19/2012	Fr	05:08:40 PM		TVGENBACH1212H	30	1,650.00			
17	M-F 5PM NEWS		10/16/2012-10/22/2012		M . . . . .		30	1	1,650.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M . . . . .		1		1,650.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	05:09:54 PM		TVGENBACH1212H	30	1,650.00			
18	CBS EVENING NEWS		10/16/2012-10/22/2012		. T W T F . .		30	4	2,500.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T W T F . .		4		2,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	05:29:31 PM		TVGENBACH1212H	30	2,500.00			
10/17/2012	We	05:29:00 PM		TVGENBACH1212H	30	2,500.00			
10/18/2012	Th	05:29:00 PM		TVGENBACH1212H	30	2,500.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/19/2012	Fr	05:29:31 PM		TVGENBACH1212H	30	2,500.00			
19	CBS EVENING NEWS			10/16/2012-10/22/2012		M . . . . .		30	1	2,500.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/22/2012-10/28/2012			M . . . . .		1		2,500.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	05:50:54 PM		TVGENBACH1212H	30	2,500.00			
20	M-F 6PM NEWS			10/16/2012-10/22/2012		. T W T F . .		30	4	2,200.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/15/2012-10/21/2012			. T W T F . .		4		2,200.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	06:10:30 PM		TVGENBACH1212H	30	2,200.00			
	10/17/2012	We	06:28:01 PM		TVGENBACH1212H	30	2,200.00			
	10/18/2012	Th	06:21:57 PM		TVGENBACH1212H	30	2,200.00			
	10/19/2012	Fr	06:21:00 PM		TVGENBACH1212H	30	2,200.00			
21	M-F 6PM NEWS			10/16/2012-10/22/2012		M . . . . .		30	1	2,200.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/22/2012-10/28/2012			M . . . . .		1		2,200.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	06:10:36 PM		TVGENBACH1212H	30	2,200.00			

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Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)  
7669 Stagers Loop  
Delaware, OH 43015-7010  
ATTN:Accounts Payable

Product Desc: BACHMANN FOR CONGRESS 10/16-22 EST. 2930  
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
22	WHEEL OF FORTUNE		10/16/2012-10/22/2012		. T W T F . .		30	4	3,100.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T W T F . .		4		3,100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	06:37:41 PM		TVGENBACH1212H	30	3,100.00			
10/17/2012	We	06:36:51 PM		TVGENBACH1212H	30	3,100.00			
10/18/2012	Th	06:47:16 PM		TVGENBACH1212H	30	3,100.00			
10/19/2012	Fr	06:52:51 PM		TVGENBACH1212H	30	3,100.00			
23	WHEEL OF FORTUNE		10/16/2012-10/22/2012		M . . . . .		30	1	3,100.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M . . . . .		1		3,100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	06:52:35 PM		TVGENBACH1212H	30	3,100.00			
24	NCAA COLLEGE FOOTBALL		10/16/2012-10/22/2012		. . . . . S .		30	2	300.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. . . . . S .		2		300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	03:23:02 PM		TVGENBACH1212H	30	300.00			
10/20/2012	Sa	04:16:19 PM		TVGENBACH1212H	30	300.00			
25	LATE NEWS M-F/SU		10/16/2012-10/22/2012		. T W T F . .		30	4	1,800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T W T F . .		4		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	10:12:23 PM		TVGENBACH1212H	30	1,800.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: BACHMANN FOR CONGRESS(170490)  
PO Box 49756  
Blaine, MN 55449-0756

Account Exec: Nicole Roy Pol  
Office: GWTS-PH  
Contract Num: 1141-53980  
Contract Dates: 10/16/2012-10/22/2012  
Customer Order:  
Linked Order:  
CPE: / / 2930

Invoice Num: 1141-416111  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

**PAY BY** 11/27/2012  
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)  
7669 Stagers Loop  
Delaware, OH 43015-7010  
ATTN:Accounts Payable

Product Desc: BACHMANN FOR CONGRESS 10/16-22 EST. 2930  
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	10:11:06 PM		TVGENBACH1212H	30	1,800.00			
	10/18/2012	Th	10:30:00 PM		TVGENBACH1212H	30	1,800.00			
	10/19/2012	Fr	10:31:44 PM		TVGENBACH1212H	30	1,800.00			
26	LATE NEWS M-F/SU		10/16/2012-10/22/2012		M . . . . .		30	1	2,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M . . . . .		1		2,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	10:33:53 PM		TVGENBACH1212H	30	2,000.00			
27	WCCO 4 NEWS AT 10:30		10/16/2012-10/22/2012		. . . . . S		30	2	800.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. . . . . S		1		800.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/21/2012	Su				30			800.00	Preempted
	10/21/2012	Su	11:57:49 PM	10/21/2012	TVGENBACH1212H	30	900.00	900.00		Makegood in 23:30:59-00:01:02
28	LATE NEWS SAT		10/16/2012-10/22/2012		. . . . . S .		30	1	2,200.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. . . . . S .		1		2,200.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/20/2012	Sa	10:31:56 PM		TVGENBACH1212H	30	2,200.00			

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NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: BACHMANN FOR CONGRESS(170490)  
PO Box 49756  
Blaine, MN 55449-0756

Account Exec: Nicole Roy Pol  
Office: GWTS-PH  
Contract Num: 1141-53980  
Contract Dates: 10/16/2012-10/22/2012  
Customer Order:  
Linked Order:  
CPE: / / 2930

Invoice Num: 1141-416111  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 9 of 12

**PAY BY** 11/27/2012  
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)  
7669 Stagers Loop  
Delaware, OH 43015-7010  
ATTN:Accounts Payable

Product Desc: BACHMANN FOR CONGRESS 10/16-22 EST. 2930  
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
29	LATE NIGHT WITH DAVID LETTERMAN		10/16/2012-10/22/2012		. T W T F . .		30	4	650.00
<div>Week Of10/15/2012-10/21/2012MT W T F S S. T W T F . .Spots Per Week4Rate650.00</div>									
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	11:31:06 PM		TVGENBACH1212H	30	650.00			
10/17/2012	We	11:30:46 PM		TVGENBACH1212H	30	650.00			
10/18/2012	Th	11:32:51 PM		TVGENBACH1212H	30	650.00			
10/19/2012	Fr	11:31:55 PM		TVGENBACH1212H	30	650.00			
30	LATE NIGHT WITH DAVID LETTERMAN		10/16/2012-10/22/2012		M . . . . .		30	1	650.00
<div>Week Of10/22/2012-10/28/2012MT W T F S SM . . . . .Spots Per Week1Rate650.00</div>									
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	11:31:47 PM		TVGENBACH1212H	30	650.00			
31	NCIS: LOS ANGELES		10/16/2012-10/22/2012		. T . . . . .		30	2	7,400.00
<div>Week Of10/15/2012-10/21/2012MT W T F S S. T . . . . .Spots Per Week1Rate7,400.00</div>									
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu				30			7,400.00	Preempted
10/16/2012	Tu	06:59:31 PM	10/16/2012	TVGENBACH1212H	30	7,400.00	7,400.00		Makegood
32	SURVIVOR XXV: PHILIPPINES		10/16/2012-10/22/2012		. . W . . . .		30	1	4,500.00
<div>Week Of10/15/2012-10/21/2012MT W T F S S. . W . . . .Spots Per Week1Rate4,500.00</div>									
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/17/2012	We	07:58:02 PM		TVGENBACH1212H	30	4,500.00			

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NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: BACHMANN FOR CONGRESS(170490)  
PO Box 49756  
Blaine, MN 55449-0756

Account Exec: Nicole Roy Pol  
Office: GWTS-PH  
Contract Num: 1141-53980  
Contract Dates: 10/16/2012-10/22/2012  
Customer Order:  
Linked Order:  
CPE: / / 2930

Invoice Num: 1141-416111  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

**PAY BY** 11/27/2012  
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)  
7669 Stagers Loop  
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Product Desc: BACHMANN FOR CONGRESS 10/16-22 EST. 2930  
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
33	CSI:CRIME SCENE INVESTIGATION	10/16/2012-10/22/2012	.. W . . . .		30	1	4,150.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		.. W . . . .	1		4,150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	09:50:43 PM		TVGENBACH1212H	30	4,150.00			
34	CSI: NY	10/16/2012-10/22/2012	. . . . F . .		30	1	3,500.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . . . F . .	1		3,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	08:30:37 PM		TVGENBACH1212H	30	3,500.00			
35	SIXTY MINUTES SUNDAY	10/16/2012-10/22/2012	. . . . . S		30	2	5,500.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . . . . S	1		5,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			5,500.00	Preempted
10/21/2012	Su	07:34:51 PM	10/21/2012	TVGENBACH1212H	30	5,500.00	5,500.00		Makegood in 18:55:58-19:55:59
36	THE GOOD WIFE	10/16/2012-10/22/2012	. . . . . S		30	2	3,700.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . . . . S	1		3,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			3,700.00	Preempted
10/21/2012	Su	09:46:45 PM	10/21/2012	TVGENBACH1212H	30	3,700.00	3,700.00		Makegood in 20:55:59-21:55:59

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WCCO-TV

INVOICE

For: BACHMANN FOR CONGRESS(170490)  
PO Box 49756  
Blaine, MN 55449-0756

Account Exec: Nicole Roy Pol  
Office: GWTS-PH  
Contract Num: 1141-53980  
Contract Dates: 10/16/2012-10/22/2012  
Customer Order:  
Linked Order:  
CPE: / / 2930

Invoice Num: 1141-416111  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

**PAY BY** 11/27/2012  
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)  
7669 Stagers Loop  
Delaware, OH 43015-7010  
ATTN:Accounts Payable

Product Desc: BACHMANN FOR CONGRESS 10/16-22 EST. 2930  
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
37	DR. PHIL		10/16/2012-10/22/2012		. T W T F . .		30	3	475.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T W T F . .		3		475.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	03:14:38 PM		TVGENBACH1212H	30	475.00			
10/18/2012	Th	03:45:02 PM		TVGENBACH1212H	30	475.00			
10/19/2012	Fr	03:43:43 PM		TVGENBACH1212H	30	475.00			
38	JEFF PROBST SHOW		10/16/2012-10/22/2012		. T W T F . .		30	1	350.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T W T F . .		1		350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	09:42:37 AM		TVGENBACH1212H	30	350.00			
39	DR. PHIL		10/16/2012-10/22/2012		. . . T F . .		30	2	475.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. . . T F . .		2		475.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	03:23:06 PM		TVGENBACH1212H	30	475.00			
10/19/2012	Fr	03:21:12 PM		TVGENBACH1212H	30	475.00			
40	DR. PHIL		10/16/2012-10/22/2012		M . . . . .		30	1	475.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M . . . . .		1		475.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	03:52:20 PM		TVGENBACH1212H	30	475.00			

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NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: BACHMANN FOR CONGRESS(170490)  
PO Box 49756  
Blaine, MN 55449-0756

Account Exec: Nicole Roy Pol  
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Invoice Num: 1141-416111  
Invoice Date: 10/28/2012  
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**PAY BY** 11/27/2012  
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)  
7669 Stagers Loop  
Delaware, OH 43015-7010  
ATTN:Accounts Payable

Product Desc: BACHMANN FOR CONGRESS 10/16-22 EST. 2930

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	76	109,450.00	16,417.50	93,032.50	19,300.00	19,200.00
						100.00

<b>Billing Notes</b> CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<b>Wire Transfer Instructions:</b>  <b>For Billing Inquiries Please Contact:</b> <b>CONTROLLERS OFFICE: WCCO-TV</b>  (612) 330-2418	<b>Gross Billing</b>	109,450.00
	<b>Trade Value</b>	0.00
	<b>Agency Commission</b>	16,417.50
	<b>Local Tax</b>	0.00
	<b>State Tax</b>	0.00
	<b>Pre Paid Amount</b>	0.00
	<b>Pay This Amount</b>	93,032.50

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